Abstract of the Disclosure

An aqueous multi-phase liquid fabric softener composition comprised of at least two phases, all of said phases being transparent or translucent, said fabric softener composition comprising:

- (a) from about 5% to about 45%, by weight, of a cationic softening material;
- (b) from about 5% to about 15%, by weight, of a solvent having a partition coefficient of log P of from about 0.70 to about 2.0;
- (c) from about 0.2% to about 1.5%, by weight, of a mineral electrolyte;
- (d) a water-immiscible oil-based perfume in an amount sufficient to provide the desired degree of fragrance; and
- (e) balance water whereby said multi-phase softener composition is capable of being converted to a milky macroemulsion upon dilution with water, and wherein said softener composition does not contain a polyoxyalkylene amide surface active agent.

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